

## **Training Course: 1 day Edit for the web**

The course will give you the background knowledge to plan, execute and deliver high quality video directly to your online customers. With an introduction and overview of how to story board and conceptualising you will soon be producing and editing professional video content. Using Apple Final Cut Pro/Express, iMovie or Adobe Premiere you will be editing images, text footage and sound to generate a web ready or mobile device video.

### What You Will Learn

Video concepts  
Capturing or transferring video  
Editing video  
Dealing with audio and titles  
Uploading and embedding  
Creating a web page and linking to YouTube or vimeo

### Course Outline

An introduction to web video and multi media

The technical needs of video

Capturing and Transferring video

Storyboarding

A basic intro to editing with Apple Final Cut Pro, Final Cut Express or iMovie

A basic intro to editing with Adobe Premiere

Editing for web output

Editing for mobile devices

Outputting final video SD or HD

Different multi platform formats for web video

Linking or embedding the video

Download or streaming video content

Creating a web page and embedding video

Encoding video for YouTube and Vimeo